



A STUDY OF PERCEIVED EMPLOYABILITY AMONG UNDERGRADUATE IN
UNIVERSITI TEKNOLOGI MARA (UiTM) CAWANGAN MELAKA KAMPUS BANDARAYA

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2015144555

BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCE MANAGEMENT)

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA (UiTM)

MALACCA CITY CAMPUS

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Submitted in Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration with Honours (Human Resource)

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA (UiTM)
CAWANGAN MELAKA KAMPUS BANDARAYA

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DECLARATION OF ORIGINAL WORK



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“DECLARATION OF ORIGINAL WORK”

I, Mohd Hafizzudin Bin Shahrifudin, (I/C Number: 950305-05-5475)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specially acknowledged.

Signature:

Date:

LETTER OF SUBMISSION

10/1/2018

The Head of Program

Bachelor of Business Administration (Hons)

Human Resource Management

Faculty of Business Management

Universiti Teknologi MARA

No. 110, Off Jalan Hang Tuah,

75300 Melaka

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title "A Study on Perceived Employability among Undergraduate in Universiti Teknologi MARA (UiTM) Cawangan Melaka Kampus Bandaraya" to fulfil the requirement as needed by the Faculty of Business Management Universiti Teknologi MARA.

Thank you,

Sincerely,

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MOHD HAFIZZUDIN BIN SHAHRIFUDIN

2015144555

ABSTRACT

In Malaysia, the rate of unemployment among fresh graduates is high since many graduates are found lacking of what are needed to acquire and maintain their jobs. An employability skill is a passport for an individual to step into a challenging working industry. The more employability skills that they possess, the greater the possibility and chance for them to get better placement.

The purpose of this research paper is to investigate graduates' employability in Universiti Teknologi Mara (UiTM) Cawangan Melaka Kampus Bandaraya. Human Capital Theory which was popularized by Schultz formed the theoretical framework for this study. The independent variables of this research consist of Interpersonal Skills, Problem Solving Skills and Communication Skills.

The research model is examined by using a survey approach on the graduates in UiTM Cawangan Melaka Kampus Bandaraya. Meanwhile, the researchers used questionnaires as the method to collect all the data from the respondents in completing the research objective. Plus, the data of this study was analyzed and interpreted into readable and informative data through Descriptive Analysis, Reliability Analysis, Pearson's Correlation and Multiple Regression.

Keyword – Employability Skill, Graduates, Interpersonal Skills, Problem Solving Skills, Communication Skills